



## Publishing Consultation

Select a time to chat about your book publishing related questions, plans, and strategies. This could include, for example, editorial concerns you have about an adult fiction or nonfiction project or what you need to do to self-publish your book or submit a traditional proposal.

### **For \$100, you will get:**

- An hour long conversation via Zoom
- A recording of the video recording and a transcript of the call

\*Be sure to download [The HPS Guide to Finding Your Publishing Path](#) first to get an idea of whether you would prefer to pursue traditional book publishing or self publishing. It might answer some of your questions on its own.

*\*\*I do not provide legal or contract related advice or consultations.*

## Manuscript Review

This review is to evaluate the content of a book rather than copyedit or proofread. I'll go through your existing manuscript, page by page, and report back to you with ideas for structural changes and comments on characterization, plot, voice, and other editorial issues. This service is offered for both adult fiction and nonfiction.

### **This service starts at \$2,000 for a 60k–90k word manuscript and includes:**

- Document that includes suggestions detailed in writing
- A 60–90 minute review call once you've had time to read the document
- A copy of the recording and transcript from our review call

## Nonfiction Ghostwriting

We will work together to collect and structure your interests and expertise, then I will take that information and write a book that clearly communicates your message. My specialties are business books, prescriptive nonfiction, and historical nonfiction

### **This service starts at \$30k and includes the following services:**

- 20–30 90-minute Zoom sessions to gather and structure content
- Full 60–90,000 word manuscript including two revisions



## Ghostwriting and Book Production Management

If you want someone to walk with you shoulder to shoulder through the book creation and production process and to help you put all your thoughts into words—this is your best option.

I specialize in nonfiction books, and will work closely with you to catalog your expertise, structure it in a way that appeals to readers, and help you get a professional finished product in front of their waiting eyes.

**This package starts at \$40k and includes the following services:**

- 20–30 90-minute Zoom sessions to gather content
- Full 60–90,000 word manuscript including two revisions
- Copyediting and proofreading services
- Cover and interior book design
- Ebook production
- Uploading ebook and print book to self-publishing platforms, including book descriptions and metadata

For more information about what goes into the book production process, refer to page 3.

*At this time I am not offering copyediting services or review and advising for children's books. All prices are based on general estimates and may differ from precise quotes given after consultation.*

**I also offer email marketing and website copywriting services, which are priced per project. Please contact me via [emily@emilyeinolander.com](mailto:emily@emilyeinolander.com) to learn more.**



# Ghostwriting and Book Production Process

If you choose to move forward with Hybrid Pub Scout Media, this is a general outline of each of the steps in the production and distribution process. The ghostwriting package includes steps 1–3, while project management includes all steps listed below.

## Step 1 – Creating the Plan

You and I work out an agreement that includes a timeline, cost, and payment plan. Costs and timeline depend on the book’s length and formatting needs, and is subject to change.

## Step 2 – Writing the book

We discuss the structure of your book and what you’d like to cover in each section over the course of several Zoom calls. Then, I write the content of the book using our discussions and other relevant resources you provide. Two revisions of the manuscript are included in your package.

## Step 3 – Editing the book

I draw from my network of experienced copy editors to correct grammatical errors and catch inconsistencies. This step consists of two separate rounds of review.

## Step 4 – Designing the book

I draw from my network of professional book designers to design the cover and interior of your book. You are given several different cover mockups to choose from and iterate until it looks the way you want it to. Once the book is designed, it gets one more review for flaws and overlooked typos.

## Step 5 – Distributing the Book

Your package includes uploading the book to major ebook distributors and a Print on Demand service. Additional distribution plans, such as higher print runs done outside a Print on Demand service, are subject to additional fees.