

Episode 65—Katie Fairchild of Radish Fiction

Emily Einolander 00:21

Welcome to the Hybrid Pub Scout podcast with me Emily Einolander.

Corinne

And me, Corinne Kalasky, hello.

Emily

Hello. We're mapping the frontier between traditional and indie publishing and today's guest is Katie Fairchild.

Corinne 00:33

Katie Fairchild, she herself is a digital marketing professional's fandom aficionado and lifelong book person. After graduating from Portland State University's publishing program in 2018, she moved to New York to further her publishing career. She is currently a Marketing Associate at the Digital Publishing startup Radish Fiction's where she specializes in the strange and steamy world of bromance marketing. When not working, Katie can be proud of experimenting in the kitchen harassing her cat or curled up with a good video game. Welcome, Katie.

Katie 01:06

Hi everyone. I'm so excited to be here.

Emily

We've done a couple of episodes on fandom stuff and fan fiction. And hopefully our listeners are more familiar with the vocabulary by now. So that being said, our icebreaker is: what are some of your favorite ships?

Katie

Oh jeez. I'm going to come right off the bat and expose myself. So my probably the only cannon ship on this list is going to be Waverly and Nicole from *Way Hot* from Wynonna Earp from the *Turf* fandom that must be named is very big into the Ginny Luna scene for a while. I'm Becca and Chloe from *Pitch Perfect*. And then the big one for me all time big is Rachel and Quinn from *Glee*. That was like the big ship that defined my like, later teens and into like my college years a little bit.

Emily

Sounds like you love enemies to lovers a little bit.

Katie

Maybe just a little bit, maybe, maybe just a little bit.

Emily Einolander

I feel like if you don't like enemies to lovers, then you're lying.

Katie

Exactly.

Emily

Alright, so tell us a little bit about your bowl of Radish. And also do you know what it's called Radish?

Katie

Yeah, absolutely. That I'll start with that last part. I'm pretty sure. It's called Radish. Because the company is South Korean. Originally, our CEO is a South Korean and Radishes are just heavily present in Korean food. So I'm pretty sure that's where he got the name from. When I've pressed and tried to do research, that's as far as I've gone. We actually had a little red Radish mascot for that. And then they were like this is not working. This is not selling our steamy romance.

Emily

I like Radishes.

Katie

Yeah, no, they're good. It's nice to get a little little Radish on the side. Um, and then as far as like what I actually do at work, I'm I'm on a marketing team of three. I mostly work it on the organic social media for the app. The section of marketing that I'm in it technically is live ops marketing, which is like anything, when you open the app that you see like collection stories, whatever you're looking at there. That's live operations. So that's the like, branch I'm in. I'm like I said, I mostly work on social media, but I have my fingers and other parts as well. So like email marketing, and push marketing, lots of digital stuff. I see a lot of projects through their full lifecycle from ideation, to requesting the designs, writing the copy, scheduling it and then reporting on the campaign. I'm working a lot on events in that for readers, a new frontlist promotion, and then a handful of writer promotions as well. So that's most of what I'm doing.

Emily

Dang, that's a lot. So what makes Radish different from other platforms?

Katie

So I think first and foremost, you have to apply to get into Radish as a writer. I don't think a lot of our competitors have that barrier for entry when you're looking at like Wattpad, Galatea, Dreame. Those are like the other like serialization apps that we compete against. I think most of them you can just put your stuff up. So there's a barrier of entry there at Radish. Um, I think one of the big ones that we're going to touch on serialization. So in addition to just having like, here's my book that we're putting up, we will bull both, like core authors to serialize their stories or will produce serialized stories in house as well. That kind of leads to the next thing that sets us apart. So in addition to be in a marketplace for self published and hybrid authors, we also create our own stuff in house, we have a full writing staff headed by our CEO. So lots of like, in house stuff is going on, which I don't think is happening and of the other, the other apps. We court our authors to come to Radish, but I think a lot of our competitors do that too.

But that's a lot of like, we'll give you X amount of money if you pull your stuff from Wattpad for three months, and we put it on Radish. And then, um, since we don't monetize, we don't do fanfic, unfortunately, to my heart, but it makes sense. I think some of our competitors do do this. But they'll have the content for free Wattpad might have had a crack down recently, but I know a little less about that. Now all that said, you can get away with filing off the serials.

Emily Einolander 05:54

So can you give us a quick reminder of what that means?

Katie

Yeah, for sure. Filing off the serials basically means you have a fanfiction written. Let's, let's say here's my, here's my very thick, here's Rachel and Quinn. And I really liked the story here. And I don't want it to be related to Glee at all anymore. I just want my Rachel Quinn love story to be published somewhere else, I'm gonna change just enough of that so it can't be linked to the original fandom anymore. Normally, that is obviously changing the names of the characters, but maybe changing a few identifying characteristics, and location as well as removing any reference to the original fandom. So if you did not know it was coming from the original fandom, then you have a completely new work. Obviously, 50 Shades of Grey is a good example of this. But we have, there's a ton of stuff like that on Radish as well, where you can I can kind of clock something and I'm like, I know you started as a hairstylist fanfic lots of stuff like that. And then I think the last thing that sets Radish apart that I don't know any of our other competitors do, it's in addition to comments, we also have something called Radish live, where two hours after the most recent chapter, or episode, anything is published. If you've paid to get into that most recent chapter, you can join a live live chat to talk about it with other readers and potentially the author as well.

Emily Einolander

I love that. That's so exciting.

Corinne

All right, because you work with individual authors as the marketing material, or you focus more on higher level marketing work.

Katie

Yeah, um, so it can kind of depends. Often we're working as a team on a campaign for a new release or civilization. And I'll have some contact with the author throughout that. So I have a campaign that I run monthly to feature a spotlighted author of like, whatever zodiac sign, it is of the month, and there'll be some communication, like, they applied for promotion, and then I'll reach out and be like, hey, like, want to get like your bio, and like whatever author photo you're using right now and like, it's gonna be posted on this day or whatever, things like that. I also have a campaign I run somewhat frequently for like, bigger titles called Dream casting, where we'll be like, hey, author, like I like who would you cast like movie stars, TV stars, basically anyone with an IMDB credit? And like high quality photoshoots online? Like, who do you want to be cast? I'll get their opinions. Maybe I'll post them on my own. And they'll put it up on Instagram Stories for the ranch followers to vote on and then be like, This is how I would cast like, my werewolf billionaire romance, for example. Um, yeah, and I guess I do enjoy working with the

authors. But I suspect the way in which I do so is super different from what happens in a traditional publishing format.

Emily Einolander

Can you vouch for that, Corinne?

Corinne

Yes. I was gonna say it sounds completely different. Yeah. Would you have any interest in working like for a traditional publisher in a marketing capacity?

Katie

At some point? Absolutely. Yeah. Yes, absolutely. Actually, um, I think I, traditional publishing has always kind of been the end goal for me, like in my move to New York. I'm, I'm really excited to be where I am right now. But I would love to eventually maybe dip my toes into something that like I could show my mom that I'm working on instead of what I'm doing right now.

Emily Einolander

You don't just say don't read this chapter, this chapter. Heed the content warnings.

Katie

This chapter has chili peppers that at the end of the chapter title, and I need you to skip that.

Emily

Oh, is that how you do it?

Katie

Sometimes we do do that. I don't think we do it as much anymore. But in the early days of Radish, we would do like, okay, like there's chapter seven pepper, pepper pepper. Oh, and that's kind of like our spice rating is like how spicy Do you read, and then we'll have a different amount of chili peppers and obviously like the five chili peppers are always...

Emily 10:06

I've been writing in a fandom that has a lot of these people in it. And so you have to be really really careful with the content warnings. It's just It's funny though, because people who come in expecting a lot of sex get just as angry. It's not— you have to be really careful about marking like this

Katie

Which fandom is that? I'm just curious.

Emily

The Magnus Archives

Katie

Oh, podcasts meaning to get into and have not yet

Emily Einolander

Well, it gave me brain worms. So be careful with that. So what are similarities between the authors that get the most engagement on the app? And? Or what genres or sub genres do you see getting the most attention?

Katie

Yeah, absolutely.

Um, so as I kind of just mentioned, anything, high heat does really well, the spicier it is, the better it is. We do have a non mature option. But you will find a more fulfilling Radish experience from the mature options. I feel.

Emily

More fulfilling?

Katie

We just don't. Oh, man, we could put a ton in right here. No, not as much. We have, we do have not-mature stories, we have like a few of our originals even that will have like a fade to black instead of like, here's your scene. But with a handful of exceptions, most of that stuff just doesn't sell. Sex does sell. So the more we can say like we can dangle that in front of them, or readers and say like, Hey, there's gonna be a lot of sex in this book. You're like, yes, Sign me up.

Emily

Oh, and authors as well.

Katie

Yeah, absolutely.

Um, so wait, sorry, the types of authors. Yeah. So I guess the authors that are really savvy about the Radish format, I think are the ones that do really well. Anyone who's doing enough to keep you going from chapter to chapter, like an episode of a TV show more than Chapter Two chapter of a book. If you can have a little arc through whatever you've uploaded for serialization, or even within a chapter itself, something that's going to push someone through and leave them like, satisfied, but with some questions go into the next chapter that normally does really well. I know that's kind of strange to think about when we're thinking about like, a book as a whole product. But yeah, anything that you're you're fighting for your readers coin, literally is to keep them invested. And to continue the book. Anything that's hooking from chapter chapter does really well. Um, and then you did you said sub genres. So this is what I've seen right now. age gap is doing really well right now, especially anything with a single dad. Some lots of like, the daddy word in all of my work calls. But, and then anything that's like taboo or forbidden in some way, um, I'm not sure if you want to include this part. But weirdly, the concept of like selling oneself is always really popular. So like, I sold my virginity to the alpha, and now I'm in a love triangle with him and his brother. Or like, I need money to pay for my student loans. So I'm going to be a surrogate for this hot billionaire who just wants to have a baby by himself.

Emily

And oops, they fall in love.

Katie

Exactly. You can have it all you can have the money and the man.

Emily Einolander

Wow, way to call it out. You're 100%, correct.

Katie

Yes, I am. I'm definitely not the demographic of our readers, but I understand what they want at least so that that's something I have gotten for me.

Emily Einolander

I mean, that's pretty vital.

Corinne

Yes. Okay. So just like on other self publishing platforms, there's an onus on the author to do a lot of their own promotion. Are there ways unique to the app that authors can promote themselves?

Katie 14:38

Yeah, um, so again, we have a pretty small team at Radish in our US office, but we do have a writer success associate whose job is dedicated just to supporting authors and more specific the user generated content authors, so the ones that we have not like recorded those who have just applied gotten in. There's a resource for writers called writers web where we will keep them abreast of promotion opportunities. And we use the source quite heavily in the marketing department. So trying to keep a balance between, like the stories we're promoting, because we have contractual obligations, and then the stories we'd like to promote, because we want the authors to be seen, and also the stories that that we believe in, that may not be ones that we are like, obligated to promote. Um, one promotion that I'm pretty excited that I started is called writer Crush Wednesday. So on alternating Wednesdays, for like, a span of time. Authors can like tweet at us or tag us on Instagram post, and I'll just like, I'll reshare it, and then they'll get their own, like writer crush shelf on a prominent spot on the app. So that's fine.

Emily

Well, on the other hand, it seems like there's some creative ways to get people hooked on fiction on Radish, so maybe they'll pay for it. So is that up to the authors themselves? Or is some of that prescribed by you, and also just kind of how does it work?

Katie

I guess we have three main payment types. So we'll have freemium, which is like everyone is on the same waiting schedule, you know, in like, like, every week, on a specific day, an episode will unlock, or you can pay to get through it all to the end, what is much more common, we'll find is a premium model where you have a certain amount free and the rest of them are completely locked in, you have to pay for them, or wait to unlock, which is what most of our content is on like the originals and the flat fee

titles. And that is like you read until you can't anymore, and then it's like you have to wait an hour, or you can pay coins now. So with those different payment types, then I think our team will push certain things at certain times based on findings from our data team. So we might send an announcement to writers with charts and things like that saying, like, here's how much money you can make on the way to a mock risk premium. Or like, here's the optimum amount of waiting time for you to get the most bang for your buck. Again, for the stuff that we put out, it's pretty standard across the board. We're playing with it right now, actually, for longer stories versus shorter stories. So we're finding like, if the story is shorter, a longer wait time might be more profitable, because people are willing to wait and not spend. But if it's a longer story, then keeping the wait time short is a good way to get people hooked. So we have mostly one hour wait times for all of our stuff. I will say here, several various smart authors, who are UGC will do something like make their first book entirely free, and then lock up the entire entire second book. So people will get really hooked in. There's like one or two stories on our platform that I'm like, wow, I really see them pop up because of that. And of course, that ultimately is like smart authoring, but also good writing quality.

Emily

That seems like it works on a lot of different platforms to get that first one away free.

Katie

Yeah, if you're doing a good job.

Emily

Yes, yeah. All right. So let's dive a little bit more into the fan side of things. So I know for a fact because we went to the same master's program that you did your thesis on a Spanish topic. So can you give us a high level description of what you wrote about?

Katie

So in my thesis, I explored a fan adaptation from fan work to publication, as well as a ways that publishers have recently utilized fandom as a marketing tool. And then I also did a synthesis of successful and interesting marketing campaigns involving fandom. I did a bit of theorizing, again, a filing off the serials, which is happening more and more these days, as well as how publishers can leverage comp fandoms for upcoming books, especially through grassroots campaigns and grassroots influencers.

Corinne

Alright, so how do you connect your own experience with writing and reading fanfiction with the work you do in publishing and in your current position?

Katie

Yeah, so I feel like reading and writing fanfiction and being involved in fan spaces in general has really helped me figure out how to market to folks who are in Spanish spaces using the language that they're familiar with. I find that to be really helpful, especially finding what sorts of content they might be engaging in and trying to take that from a company perspective without being too brandy about it. Ironically, sometimes I do have to pull back on the marketing lingo I'm using, because the Radish

primary audience is a little bit older, and might be a little less fandom lingo savvy. But for some of the younger stuff, still, it's really nice to be able to use that and be like, Okay, if I was in this fandom right now, what would I be engaging in? And then more specifically, like looking into the comments, the live chats, general reception to those books and seeing, what are they interested in? And how can I serve more of that to them?

Emily

It's always fun to see what characters, what side characters people connect to the most, at least when I'm writing. That's always the thing that surprises me. I'm like, really? That one? Okay. Like, who did they love the most?

Katie 20:45

Yeah, it'll be really? Yes. They'll be like, wow, we really love like this side character in the werewolf book that has nothing to do with like, the main stakes of the plot. Like, I'm glad. And then the nice thing was some of that too, is that if it is one that we're creating in-house, sometimes that gets that character gets elevated status,

Emily Einolander

Or their own spin off sometimes?

Katie

Yeah, actually, we did have, again, I keep talking about this werewolf book, because this is kind of like, the biggest fandom I can think of we do have a few books that are better selling, but people just love. It's really like, what if we took Twilight and we really, like marketed it to the audience that was consuming Twilight.

Emily

I mean, there are teams for the werewolf, right? Like, there's, they have whole teams.

Katie

We actually do have like, there's like there's team Xavier, there's team Grayson. There are Radish teams that are focusing on them as well. Again, they're brothers and so I know all sorts of like, okay, this is what Team X is into, this is what team G is into, they have different kind of clusters of personalities that you can pick out within the fandom. It's really funny and it does make it really fun to kind of do don't want to do too much of that because they don't want to cause a fight.

Emily Einolander 22:13

You don't want to get a ship war going

Katie

No, sometimes they freak out on completely random posts. And I'm like I'm glad you're passionate think it's a Twitter. I have not infiltrated these spaces because I feel like they deserve to have some sort of privacy. But for a while we had like an official Facebook group for the fandom and I know they have their own Facebook groups and Discord servers for this fandom and for their sub fandoms and they do

write fanfiction and we're at the point where it's like I don't think much like an author or TV show creator can't read fanfiction and be less they be accused of like stealing the ideas we're like we cannot read your fanfiction but the fanfiction of porn between alphas is being created. So I love that for them

Emily Einolander

Occasionally, my partner and I will just be like let's see if this exists. And then one day are we did that with Snap, Crackle, and Pop.

Katie

Oh no.

Emily Einolander

Yes there's Snap, Crackle, and Pop smut

Katie

Wow.

Emily

It's terrible. It's funny but it's like "why?"

So there have been several famous authors and authors at all levels who either started out writing fanfiction or continue to write fanfiction either is just for fun or...God. I know what I don't know everybody's reasons yet. But who were some of the ones who might surprise people? And do you have any examples of how doing so has supported their traditional careers?

Katie

For sure. So there are the obvious ones of course where like the fandom is really integral to the story or like it's very clear that they filed off the cereals. The big one is E.L. James and 50 Shades of Gray. We all know that one. I think everyone knows about Anna Todd's after series as well. Spikes warning from that like bad boy hairstyles concept, though you didn't know

Emily Einolander

I might be too old.

Corinne

I'm too old.

Katie 24:31

Yeah, um, most of this stuff on on a list that I've prepared is like it's pilot fandom, it's Harry Styles fandom or it's like a handful of Harry Potter. But ya know that's what the big thing claim to fame for the after series that it was originally one very long fanfiction. I think it was Simon and Schuster was like, We gotta have that. Let's just change his name from Harry to hold in. And like everything else, but it's kind of the sub fandom where it's Not actually based off of the real person Harry Styles. It's like the caricature of like a man who looks like Harry Styles but is extremely mean and rude and hot still. So this is a whole host of genre of fanfiction, and some of it has been published as well. But the after series is

the big one. To come from the Harry Potter situation, and really like, if 50 Shades of Grey, kind of like, open the gates, I think after blaze the trail like it's like the first one shoot now and then everyone else is like, cool.

Emily Einolander 25:36

And it's Harry Styles, not Harry Potter. Harry Potter. No, but no, it's entirely plausible that there's like overlap there. So who knows?

Katie

would be that too. Because my next thing is like Rainbow Rowell's whole thing, right makes it very clear that she was in the Harry Potter fandom. But all this to say for all of this existing stuff. It's very easy to leverage fandom and conduct common understandings of that thing to get to get readers and to expand your fan base. Um, I think a few others that might be in pristine through here. You guys familiar with the Cassandra Clare fandom debacle?

Emily

Yes. No, not debacle. I just know her.

Katie

Oh, yes. She she's a big one that came out of early. Harry Potter fandom her and Holly Black. We're fandom buddies. And I feel like if you don't know what Cassandra Clare has done in terms of plagiarism and whatnot within her fanfic, then it makes it kind of difficult to buy into her whole shtick right now. That so I have some complicated Cassandra Clare feelings, but she's another one who did that, despite her fandom debacle, she has successfully kind of leveraged her position in the market, especially to people who maybe were not of age when the fandom debacle was happening in the early aughts.

Emily Einolander

Or didn't notice.

Katie

Yeah, or like, truly don't know until someone like every, like, once every five years, someone on the internet is like, Hey, here's a list of Cassandra Clare's fandom crimes, and then it gets a few more people in there. But at this point, there's probably people who grew up with the Mortal Instruments, like are so set into that then they have no concept of XYZ plagiarism scandal.

Emily

There's a whole conversation there about how like people take ownership over fandoms away from problematic authors, but I don't think that's what this conversation is about. Right?

Katie

If it's not, I could have that conversation. But it's not. It's not what we're doing right now.

Emily

We'll be here for another like two hours. Yes.

Katie

I think then a few others that are interesting. Um, it happens a lot in romance. Right. So Christina, Lauren, the romance writing duo, also started in Twilight fandom. I think actually one of their series. Beautiful Bastard is a Twilight adaptation. Um, let's see. Seanan McGuire is one where I'm actually not positive what name she was in, but I think you can tell from the way she does character. Especially that she was very involved in fan writing. And then, Naomi Novik was the other one that I don't know if everyone would know. And I, again, similarly don't know exactly what name she was in, but I think you can kind of tell with the way she kind of lays out her prose that she has some fan fandom roots.

Emily

Can you elaborate on what the what the stylistic tells are there?

Katie

Yeah, I'm gonna be a little bit more familiar with Sean Maguire, because I've read more of her stuff. But I think the pacing doesn't feel quite the right word. But like, the way a fan works kind of emphasizes character in sometimes like, inner turmoil or like inner conflict versus is like external exposition and plot, like, in fanworks, you can spend as much time with a character as you need. And it can kind of make the pacing of the book kind of strange or different from what you might expect from someone who's not explored that space. But so to me, it's very obvious when someone has spent a lot of time writing fan work and is like really more like very character driven. I suppose. I could see. Does that kind of answer it?

Emily

I think it does a lot. Yeah, because that's that's the commonality with every One right that's that's the part that everybody loves is you know, your favorite characters in different situations.

Katie

Exactly.

Corinne 30:08

All right, so what are some areas of opportunity you see for authors to leverage fandom, particularly when they're using serialized fiction?

Katie

Absolutely. Um, so I feel like the hardware, the big one is engagement, the more you can get in there with your fandom, the better, I would say, don't be too parasocial about it, because that is a slippery slope. And you don't want to get in a situation where your readers feel they're influencing your story. But I think having some sort of interaction through there is really key. One of our most successful authors who has both like flat fee stories and her own like she works in the story room for a serialization of one of hers that is run by Radish, um, but she has her own stuff up there, too. And she's just very good with her community. Like she'll pop into a live chat, like maybe once a week when she has time. She'll answer questions, she's engaged on Twitter. But I think like having some sort of engagement, there is really clear. Again, I think I touched on this earlier, but starting and ending your chapters in a way that

causes discussion or even like some sort of critical thought, you want a mini arc per uploading, you're really fighting for your readers brain space by asking them to return to your book over time instead of giving it to them all at once. So anything that will kind of cause fan interaction is going to be good there.

Emily

So it has a lot to do with good writing.

Katie

It does. Ultimately, it does have a lot to do with good writing.

Emily

Well, I like that. We're not gonna we're not gonna hack Radish.

Katie

If you're a good writer, you can hack Radish. Well, that's. That's that's the rub, isn't it? Yeah. Okay.

Emily

So I think you mostly answered our next question about the ability for readers to comment on different chapters, it looks like there's more of a of restrictions to that, though, then there might be you know, it's like, can people come two years later and make a comment? Or is it just within that window of time or the chats happen?

Katie

Well, so there's both right, so we have the left shots are like, kind of a perk of being caught up on the story that you can get into the comments at any point in time. The comment feature hasn't been around for that long, though, it actually came over we, we hired a few folks on live ops team who had experience with like, forum based fan spaces, they were like, we really want to create a space for our readers to interact. That's not their grungy Discord server. So I love my grungy discord servers. But we just wanted a more polished space for them, like removing that barrier, instead of like, you have to be in this live chat, and exactly 1:30pm To have an invitation to the team Grayson server. So we added that maybe like a year and a half ago, as a way for our community to interact with each other, also the author, the kind of, we're still figuring out pieces of how to make this better with like, we don't have a notification Notification Center in the app. So you kind of have to rely on like, are you? Are you checking the comments frequently? Are you engaged with like this episode, and then like coming back and forth to have a conversation, but people will still have conversations through there. And authors can come in and reply as well. And then again, those live chats are so huge for like building a fandom.

Emily

That's really fun.

Corinne

All right. And I think you might have answered some of this too. But let's get to this tray. What other features do you see in common between fanfiction sites and apps like Radish both the serialized element as well as the way readers interact with the stories?

Katie

Yeah, so I think the big one here obviously is that barrier between the author and reader being severely removed. So you can you don't have to go through like huge steps. You don't have to hunt down an author, social media presence or their website or whatever, you can just have a conversation with them right then in there. So that is going to be obviously that's something that you have on fanfiction as well. Um, I think the tagging system is a big one too. Obviously, our tags are not as robust for me, nothing beats the AO three tags. But we try we try to get a little bit more micro with like shoved donors and tagging and things like that because I think that makes it so easy to find something In this face that might be it's kind of difficult sometimes to find exactly what you're looking for on like Kindle or Kindle Unlimited, which is not a one for one comp, or like, I don't know. Um, it does kind of have that similar finish thing where you could say like, I want to mix and match, like /FF pairings, and I want this troll, I want enemies to lovers, and I want it to be completed. So having the ability to search specifically for something I think is really nice for so you're like serializing after like, digital publishing apps and fanfiction.

Emily 35:37

Yeah. And that adapts to the way people like to read to and I mean, honestly, like a lot of this just sounds also like television, you have someone with the daytime at me. Because, you know, there are people who are like, I'm gonna wait till the show's over, and then watch it all the way through. And then you have people who are like, No, I want to be engaged in like week after week, so we can all talk about it. And it sounds like there's the opportunity for people to find both in a very, like, intentional sort of way.

Katie

Yeah, absolutely. You definitely can kind of find your best fit for how you want to read on Radish. Yeah.

Emily Einolander 36:15

To remind, to remind listeners, if you'd like an example of an author whose work you can find on Radish, where we touch on what it looks like from the author's side of things. Listen to our interview with Kat Jackson in Episode 49. And her work can be found in serialized form on Radish. Katie, where can people find you?

Katie

Oh, my gosh, I love Kat Jackson. And um, yeah. Yeah. Yeah, I'm gonna have to I didn't know you talked to her. Yeah. Yeah. Um, I think the best place for people to find me is at Katie Fairchild on Twitter. And that's not going to be my full name. That's gonna be at the letter K at the letter T. Fairchild is my handle.

Emily

Perfect. And you can find us at hybrid pub scout.com on Facebook and Twitter at hybrid pubs scout and Instagram at hybrid pubs Scout pod. Please leave us a five star rating on your favorite podcast app and a review if you're feeling generous. Thank you, Katie.

Katie

Thanks for having me. This was so fun.

Emily Einolander

Thanks for giving a rip about books.